

SORRY VERIZON FIOS: YOU'RE MISTAKEN, CABLEVISION CAN CONTINUE TO POINT OUT FIOS' INFERIORITY

BETHPAGE, NY, August 12, 2015 – In a press release yesterday, Verizon mistakenly asserted that a judge had temporarily barred Cablevision from making anti-FiOS statements. The temporary order, however, only applies to the very limited category of anti-FiOS statements that specifically call Verizon FiOS "liars," tells "lies" or the like. Cablevision is free to make any other substantiated anti-FiOS statements, including but not limited to:

- FiOS is inferior because it has <u>no</u> public WiFi network of its own
 - Optimum WiFi offers a faster experience than cellular
- FiOS is inferior because the FiOS Quantum Router costs \$200 while the comparable Optimum router which is available to all Optimum Online customers is free
- FiOS is inferior because with the FiOS app customers can only watch HALF of their TV line up; that's half of what Optimum customers receive with the Optimum app
- FiOS is inferior because the Optimum Multi-room DVR lets you record 25% more shows at once compared to the FiOS DVR. Plus, the FiOS DVR costs twice as much
- FiOS is inferior because if customers want weekend installation they have to pay extra for it; with Optimum there is never a penalty for weekend service
- FiOS is inferior because it does <u>not</u> carry News 12. Cablevision offers seven award-winning regional hyperlocal news channels with complete coverage across the tri-state area, plus five dedicated traffic and weather channels

Cablevision issued the following statement:

"Verizon is mistaken. Cablevision is absolutely permitted to tell the truth to consumers about FiOS' inferiority, so we are going to continue doing that anywhere and everywhere we can."

About Cablevision Systems Corporation

Cablevision Systems Corporation (NYSE: CVC) is a leading media and telecommunications company, serving millions of households and businesses throughout the greater New York area. Providing quality products that keep customers connected, Cablevision offers Optimum-branded digital cable television, high-speed Internet and voice services as well as Optimum WiFi, the nation's most robust WiFi network. Cablevision's Lightpath subsidiary is a premier provider of integrated business communications solutions for larger companies. Through its local media and programming properties – News 12 Networks and Newsday Media Group – Cablevision also delivers news and information created specifically for the communities it serves. Additional information about Cablevision is available at www.cablevision.com.

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